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FOR IMMEDIATE RELEASE

Manhasset, New York (7-11) - NIF Group, Inc., a leading Program Administrator and Specialty Brokerage firm, announces a new program designed for the nursery and garden center industry. NIF Insurance Services of California, a division of NIF Group, will act as the Program Administrator in partnership with Markel Programs, an A.M. Best rated 'A' carrier.

The program offers commercial property (real and personal), general liability, automobile, crime, inland marine, and excess. Peak season and limited pollution coverage are also available.

"This product was designed for the nursery industry by nurserymen, NIF and Markel," explained David Daniels, President of NIF Insurance Services of California. "We understand that our best approach to this segment is giving them a coverage form and payment plan that fits their cyclical industry."

The Nursery and Garden Center program is currently being offered in CA. The program will expand in the future to AZ, NV, WA, OR, NM and TX.

"We're excited to kick off the program in California with NIF's experience on our side," said Vicki Webb, Underwriting Manager for Markel Programs. "NIF knows the ins and outs of the California marketplace, and a strong start will allow us to quickly expand the program to surrounding states."

For more information, please contact us at 916-566-1000. Ask for George Hill, ext. 7102, ghill@nifgroup.com or Jay Johnsen, ext. 7120 jjohnsen@nifgroup.com. For general information, contact marketing@nifgroup.com or visit our website at www.nifgroup.com.